

February 13, 2023

## Automann 2023 Winter Sales Meeting Energizes Sales Team



Automann, a leading supplier of heavy-duty truck and trailer parts, recently held their annual winter sales team meeting at their USA Headquarters in Monroe Township, NJ. Over 30 team members attended the meeting, which featured training sessions by supplier partners including Phillips, Mevotech, Whiting, NEAPCO, and TRICO.

During the meeting, Automann's product managers showcased the latest products and programs, while the sales team engaged in territory discussions and analysis led by the company's leadership and peers. The team was also trained on the custom IOS Sales app and the latest features of Automann's B2B e-commerce website. In addition, the sales team upgraded to new Microsoft Surface Tablets with full-time LTE connectivity allowing them to support their customers' needs in real time.

Automann's winter sales meeting was not all work and no play. After a day full of training and meetings, the sales team had the opportunity to unwind and bond at Top Golf, a popular sports entertainment venue in Edison, NJ. The event provided a fun and relaxing atmosphere for the sales team to connect and build camaraderie outside of the office.

"As a family business, we know our success is a team effort and believe there is a tremendous amount of value in getting the sales team together twice a year in person, along with regular online sales meetings, to provide training and to engage with one another. We strive to give our distributor partners the best experience possible and we believe that starts with a well-informed and engaged sales team."

Harjeev Khanduja, VP

Automann's commitment to empowering their sales team with the latest tools, technology, and training is a testament to their dedication to providing exceptional service to their distributor partners. We look forward to a successful year ahead, thanks to the support from our sales team, supplier partners, and distributors.

Sincerely,



Brice Link  
National Marketing Manager